

PUBLISHER WORKSHOP



The Da Vinci Institute Student Research Office invites you to attend our PUBLISHER WORKSHOP

TIME	THEME	PRESENTER
08:30–09:00	Registration	
09:00–09:15	Welcoming Address	Prof Ben Anderson Vice Chancellor The Da Vinci Institute
09:15–10:15	Creating a culture of publishing in The Da Vinci Institute	Dr Lize Booysen Professor in Organisation Behaviour & Leadership Antioch University (USA)
10:15–10:45	TEA	
10:45–11:15	Difference between a business report and scholarly article	Dr Marthie de Kock Manager Student Research
11:15–12:00	Get published by focusing both on scholarship and practice	Dr Lize Booysen
12:00–13:00	REFRESHMENTS	
13:00–14:30	Preparing an article for publishing—a step-by-step way	Prof Adeline du Toit Department of Information & Knowledge Management University of Johannesburg

Date: Friday, 17 February 2012

Time: 08h30 for 09h00 – 14h30

Venue: Da Vinci House
Antwerp Road
Modderfontein
[Click here for a map](#)

RSVP: Before 13 February 2012

[CLICK HERE TO RSVP](#)

Rachel Kobe
011 579 4417

[Prof Adeline du Toit's Profile](#)

